

Press Release

WANNA BE ON TV?

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For Immediate Release

Georgina, Ontario: Who wants to be on TV? That is what the Canadian Improv Showcase and the brand new Rogers Cable TV in Georgina are asking the general public as they prepare for their upcoming TV taping at the Stephen Leacock Theatre on Friday May 18th.

“We are very excited to produce our second season with Rogers Cable” uttered Canadian Improv Showcase Creative Director, Matthew R. Lawrence. “It’s a great opportunity for people well north of the city to get a chance to witness a live TV taping, something they would normally have to travel a great distance to see,” he added.

The troupe is actually taking on a very big task as they are doing not one, but TWO TV tapings on the fateful day: one during the day for high school students and the other for the general public starting at 7:00 PM. They will have 8-half hour episodes when the event is complete if all goes well!

The most amazing part is that everything is completely FREE! No admission fee for either taping. Patrons get a chance to see the Canadian Improv Showcase, Canada’s best short-form improv company perform live, free and later see the results on local television. With it being improvisation, audience members will help form the scenes right before their very eyes by offering suggestions and even volunteering to take part on stage. But, with that in mind, the group does make it clear that they DO NOT pick on their audience... because they have far too much fun picking on each other!

Plus, for the first time in improv television history, the element of offering suggestions is being taken to the world wide web. Utilizing Facebook, Twitter and their website (www.CanadianImprovShowcase.com) they are offering people the opportunity to make suggestions online. The best suggestions will be chosen ahead of time and used during the performances, and the party responsible for the suggestion will be mentioned on TV.

The taping is at the Stephen Leacock Theatre, 130 Gwendolyn Blvd., Keswick, on Friday May 18th, starting at 7:00 pm sharp. To reserve your tickets call: 905-716-9990.

Thank you.

Website: www.CanadianImprovShowcase.com

Facebook: <https://www.facebook.com/pages/Canadian-Improv-Showcase/259710734071329>

Twitter: <https://twitter.com/#!/@cdnimprov>