

FOR IMMEDIATE RELEASE

APPROACHING A MILESTONE

Press Release

Hamilton, ON: It's not every day a comedy troupe gets to celebrate! For most actors, life is full of heartache and disappointment. Well, not the members of Canada's best short-form improv group: THE CANADIAN IMPROV SHOWCASE! On Friday August 17th, 2012, CiS will hit the milestone of their 700th performance.

For those of you who don't know, the Canadian Improv Showcase has been performing world wide for over 15 years. They specialize in highly interactive improvisation comedy with a Canadian twist. They wear customized hockey jerseys, perform an array of original handles and pride themselves in being the best high-brow comedy group around.

700 performances for a group with their own theatre might not seem like much, since groups like that can literally perform seven days a week. Well, CiS is strictly a touring company. They are literally only as good as their last performance. So for them 700 performances is definitely something to celebrate.

They will be doing so in style as part of the Pearl Company's first Canadian Theatre Festival. It starts on August 17th and runs for two weekends, culminating on August 25th. The festival features some of the very best theatre our fine country has to offer.

Here is the Canadian Improv Showcase's schedule for the festival:

Friday August 17th, 2012 – 9:00 pm

Saturday August 18th, 2012 – 1:30 pm

Thursday August 23rd, 2012 – 7:30 pm

Saturday August 25th, 2012 – 7:30 pm

The Pearl Company Arts Centre Theatre is located at 16 Steven Street, Hamilton.

All tickets are \$15.00 and can be purchased by calling 905-524-0606

All shows are suitable for the entire family, so bring your closest 150 friends and family and join us!

www.canadianimprovshowcase.com

Thank you.